

Business Management(International Business) BBM(IB).

(Affiliated to the University of Pune)

With effect from June,2008 this course is renamed to Bachelor in Business Management(International Business) i.e., BBM(IB).

Introduction :

The degree is titled as Bachelor of Business Management (B.B.M.) (International Business) under the Faculty of Commerce Part I w.e.f. the academic year 2008-2009, B.B.M.Part II w.e.f. 2009-2010 and B.B.M. Part III w.e.f. 2010-2011.

Objectives :

With the industrial Liberalization and Globalization scenario and emphasis on global markets, there is a great scope for job opportunities as well as Entrepreneurship in international business in the products and services sectors. Great scope also exists in International logistics, Supply- Chain management, Transportation and distribution.

The three year Bachelor of Business Management (B.B.M.) programme is a professional degree course aimed at educating the 10 + 2 passed students in the various theoretical and practical aspects of international business.

Duration :

The Course is a full time course and the duration of the course shall be of three years divided into six Semesters.

Eligibility:

- i. A candidate for being eligible for admission to the Degree course in Bachelor of Business Management shall have passed 12 the Std. Examination (H.S.C. 10 +2) from any stream with English as passing subject and has secured 45% marks at 12th std.
- ii. Three Years Diploma Course after S.S.C. i.e. 10th Standard of Board of Technical Education conducted by Government of Maharashtra or its equivalent.
- iii. Two Years Diploma in Pharmacy after H.S.C., of Board of Technical Education conducted by Government of Maharashtra or its equivalent.
- iv. MCVC
- v. Every eligible candidate has to pass a Common Entrance Test to be conducted by the respective Institute / College.

Medium of Instruction : Medium of instruction shall be in English only.

Bachelor of Business Management (International Business)

Course No.	Sem I	Course No.	Sem II
101	Indian Business Environment	201	Cost Accounting
102	Communication Skills & Personality Development.	202	Elements of HRM .
103	Micro Economic Analysis.	203	Macro Economic Analysis.
104	Business Accounting.	204	Principles of Marketing.
105	Principles & Practice of Management.	205	Business Statistics
106	Business Mathematics	206	IT in Business Operations.
Course No.	Sem III	Course No.	Sem IV
301	International Business Environment.	401	Supply Chain & Logistics Management
302	Production & Operations Management	402	Foreign Exchange Operations.
303	International Economics,	403	International Business in Service Sector.
304	International Marketing.	404	International Agri Business.
305	Management Accounting.	405	Business Taxation.
306	E- Commerce.	406	Business Exposure.
Course No.	Sem V	Course No.	Sem VI
501	Business Ethics.	1	Export Import Procedure.
502	Business Law.	2	International Business Law.
503	International Relations	3	Study of Global Economies.

504	International Banking & Finance	4	International Project Management
505	Business Reporting and Analysis.	5	Foreign Language - Paper II.
506	Foreign Language - Paper I.(Asian - Chinese, Japanese) (European - German, French)	6	Project (Project Report - 50) (Presentation - 30 Viva - 20)